I would guess it is only intuitive (well, perhaps except to banks and telemarketers) that if I terminate a service, I don't want it any more. And that includes not wanting any more calls to try and reinstate that service. I am fully capable, as I believe most consumers are, of being able to find a service if I want one. I don't need scripted calls from bored minimum wage employees to try and coerce me into buying or enlisting for something.